



## Adopting A Child Product Analysis

You now have private label rights to the product analyzed in this product analysis. This doesn't mean that you have the right to sell resale rights or sell the private label rights to this product or this analysis.

Your rights allow you to alter, edit and customize the product any way that you see fit to sell as your own product compiled product (PDF) while keeping 100% of the profits. **You may never pass on the Microsoft Word version of the product.**

No rights to this product can be sold, given away or transferred in any way.

You can however sell resale rights to the product if you **substantially** change the product and submit it to us for official approval.

As a rule of thumb, you should plan on changing at least 50% of the product in order for it to constitute a new work before submission to our support team.

If you do decide to substantially change the product, you may submit the product for review to our support team for analysis:

<http://www.NakedPLR.com/support/>

Just make sure that when you're customizing your product that you use common sense when editing it.

If you use all of the articles we include in each niche topic and work those into the book not only will you double it's size, but it will then most likely pass our inspection that would let you then sell resale rights to your finished product.

Even if you do make substantial changes, you may still NEVER sell the Microsoft word document to the product. You may also never sell PLR rights to others.

The whole idea behind NakedPLR.com is for you to get products in their bare-naked form so that you can then finalize them, add your own unique ideas and content to the product and polish them up as a product unique to yourself and your business.

Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience when you see your completed product, and know there is no other product like it on the planet.

Not only are you getting a book on a hot niche subject but you are also getting another book worth of articles on the same topic! You should use these to mix into the content of your book and make the book better. Keep in mind that you may need to do a tiny bit of writing to transition the articles into the book in a way that makes sense, and makes the book read well.

The biggest reason that we give you these articles...

Because no two people are going to blend the articles into the book same way! That means that no matter what, every NakedPLR.com member is going to have a different book any way that you look at it.

Every NakedPLR member titles their own book and uses the included content to make it their own, now you really are an author!

Another note on the articles is the incredible power you have in using the articles to submit to article directories, forums as well as publishing them on your own blog for search engine traffic.

One more idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information (opt in) so that you can follow up with them.

NakedPLR.com gives you the unique ability to take a product that's been nearly completed for you and make it 100% original and unique to only you. There is no other site like this on the planet.

If you need further information on the terms or more clarification as to what you can and can't do with your products please visit our dynamic (and always up to date) terms page located here:

<http://www.NakedPLR.com/terms.php>

To Your Success,

**JEREMY J. BURNS**

P.S. Don't forget to check out our mega PLR package that gives you 10 complete, ready to launch businesses at the click of a button...

<http://www.SourceCodeGoldMine.com>

# Adopting A Child Product Analysis

## Google Adwords Analysis

As seen below, you can expect to pay between \$1.10 and \$1.45 a click for traffic on the term "adoption" with a ranking in the top 3 positions.

You can expect to pay between \$1.54 and \$2.10 per click for traffic on the term "adoption agency" with a ranking in the top 3 positions.

And lastly, you can expect to pay between \$1.21 and \$1.56 a click for traffic on the term "adoption services" with a ranking in the top 3 positions.

Overall on the top three terms in this market you can expect to pay between \$1.11 and \$1.47 per click.

Maximum CPC: <input type="text" value="5.00"/>		Daily budget: <input type="text"/>	<input type="button" value="Get New Estimates"/>
Keywords ▼	Search Volume	Estimated Avg. CPC	Estimated Ad Positions
adoption	<div><div></div></div>	\$1.10 - \$1.45	1 - 3
adoption agency	<div><div></div></div>	\$1.54 - \$2.10	1 - 3
adoption services	<div><div></div></div>	\$1.21 - \$1.56	1 - 3
Search Network Total		\$1.11 - \$1.47	1 - 3

Based on the cost per click illustrated in the above image you can expect between 1,595 and 1,994 clicks a day for the term "adoption" with a daily cost between \$1,750 and \$2,890.

You can expect between 56 and 70 clicks a day for the term "adoption agency" with a daily cost between \$90 and \$150.

And lastly you can expect between 14 and 19 clicks a day for the term "adoption services" with a daily cost between \$20 and \$30.

Cumulatively you can expect to get between 1,666 and 2,083 clicks per day at a daily cost of between \$1,860 and \$3,070.

Estimated Clicks/Day	Estimated Cost/Day
1,595 - 1,994	\$1,750 - \$2,890
56 - 70	\$90 - \$150
14 - 19	\$20 - \$30
1,666 - 2,083	\$1,860 - \$3,070

You can find additional keyword data for free by going to <https://adwords.google.com/select/KeywordToolExternal>

## Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization (think article marketing).

- adoption
- adoption services
- adoption agency
- children adoption
- international adoption
- adoption agencies
- child adoption
- fostering adoption
- adoption news
- adoption records
- children for adoption
- adoption age
- adoption list
- fostering and adoption
- adoption model
- adoption websites

## Potential Titles

These are potential titles that you could use for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- Adoption Made Easy
- Getting To Know The Adoption Process
- Everything You Need To Know About Adoption
- Ready To Adopt?
- The Adoption Difference

## Market Research

<http://www.adopting.org/>

<http://www.adoptuskids.org/>

<http://www.adopt.org/assembled/home.html>

<http://adoption.about.com/>

<http://topics.law.cornell.edu/wex/Adoption>

<http://www.childwelfare.gov/adoption/index.cfm>

<http://www.nlm.nih.gov/medlineplus/adoption.html>

<http://www.abcadoptions.com/>

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<http://www.NakedPLR.com/support/>

To your success,

**JEREMY J. BURNS**