



## After School Activities That Actually Engage Kids Product Analysis

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Just make sure that when you're customizing your product that you use common sense when editing it.

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The whole idea behind NakedPLR.com is for you to get products in their bare-naked form so that you can then finalize them, add your own unique ideas and content to the product and polish them up as a product unique to yourself and your business.

Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience when you see your completed product, and know there is no other product like it on the planet.

Not only are you getting a book on a hot niche subject but you are also getting another book worth of articles on the same topic! You should use these to mix into the content of your book and make the book better. Keep in mind that you may need to do a tiny bit of writing to transition the articles into the book in a way that makes sense, and makes the book read well.

The biggest reason that we give you these articles...

Because no two people are going to blend the articles into the book same way! That means that no matter what, every NakedPLR.com member is going to have a different book any way that you look at it.

Every NakedPLR member titles their own book and uses the included content to make it their own, now you really are an author!

Another note on the articles is the incredible power you have in using the articles to submit to article directories, forums as well as publishing them on your own blog for search engine traffic.

One more idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information (opt in) so that you can follow up with them.

NakedPLR.com gives you the unique ability to take a product that's been nearly completed for you and make it 100% original and unique to only you. There is no other site like this on the planet.

If you need further information on the terms or more clarification as to what you can and can't do with your products please visit our dynamic (and always up to date) terms page located here:

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To Your Success,

**JEREMY J. BURNS**

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# After School Activities That Actually Engage Kids Product Analysis

## Google Adwords Analysis

As seen below, you can expect to pay between \$0.98 and \$1.23 a click for traffic on the term "activities after school" with a ranking in the top 3 positions.

You can expect to pay between \$1.38 and \$1.88 per click for traffic on the term "afterschool programs" with a ranking in the top 3 positions.

Lastly, you can expect to pay between \$0.52 and \$0.65 a click for traffic on the term "extracurricular activities" with a ranking in the top 3 positions.

Overall, on the top three terms in this market you can expect to pay between \$0.91 and \$1.77 per click.

Keywords ▾	Search Volume	Estimated Avg. CPC	Estimated Ad Positions
activities after school	<input type="text"/>	\$0.98 - \$1.23	1 - 3
afterschool programs	<input type="text"/>	\$1.38 - \$1.88	1 - 3
extracurricular activities	<input type="text"/>	\$0.52 - \$0.65	1 - 3
<b>Search Network Total</b>		<b>\$0.91 - \$1.17</b>	<b>1 - 3</b>

Based on the cost per click illustrated in the above image you can expect between 10 and 13 clicks a day for the term "activities after school" with a daily cost between \$10 and \$20.

You can expect around 2 clicks a day for the term "afterschool programs" with a daily cost between \$3 and \$5.

Lastly, you can expect around 5 clicks a day for the term "extracurricular activities" with a daily cost between \$3 and \$4.

Cumulatively you can expect to get between 16 and 20 clicks per day at a daily cost of between \$20 and \$30.

<u>Estimated Clicks / Day</u>	<u>Estimated Cost / Day</u>
10 - 13	\$10 - \$20
2	\$3 - \$5
5	\$3 - \$4
<b>16 - 20</b>	<b>\$20 - \$30</b>

You can find additional keyword data for free by going to <https://adwords.google.com/select/KeywordToolExternal>

## Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization (think article marketing).

- high school
- activities after school
- after school activity
- middle school
- elementary school
- school
- extracurricular activities
- after school program
- activities for students
- tutoring service
- summer school
- private school
- public school
- class activities
- students activities
- education activities
- classroom activities
- elementary activities
- activities ideas
- kids projects

## Potential Titles

These are potential titles that you could use for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- The Best Activities For After School
- Engage Kids With After School Activities
- Managing Engaging After School Activities
- Motivating After School Activities
- After School Activities That Attract Kids

## Market Research

<http://hubpages.com/hub/After-School-Activities-for-kids-that-build-self-esteem>

<http://home.howstuffworks.com/after-school-games.htm>

<http://www.afterschool.gov/>

[http://familyfun.go.com/arts-and-crafts/season/specialfeature/backtoschool\\_craft\\_sf/](http://familyfun.go.com/arts-and-crafts/season/specialfeature/backtoschool_craft_sf/)

[http://www.babycenter.com/0\\_best-and-worst-after-school-activities-for-children-with-adh\\_67358.bc](http://www.babycenter.com/0_best-and-worst-after-school-activities-for-children-with-adh_67358.bc)

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