



## Arthritis & Pain Relief Product Analysis

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Your rights allow you to alter, edit and customize the product any way that you see fit to sell as your own product while keeping 100% of the profits.

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As a rule of thumb, you should plan on changing at least 50% of the product in order for it to constitute a new work before submission to our support team.

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Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience on the financial end when you launch it.

Not only are you getting a book on a certain subject but you are also getting another book worth of articles on the same topic! You should use these to mix into the content of your book and make the book better.

Just why did we give you the articles?

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Yet another idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information so that you can follow up with them.

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**JEREMY J. BURNS**

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# Arthritis & Pain Relief Product Analysis

## Google Adwords Analysis

As seen below, you can expect to pay around \$5 a click for traffic on the term "arthritis" with a ranking in the top 3 positions.

You can expect to pay around \$5 per click for traffic on the term "arthritis foundation" with a ranking in the top 3 positions.

And lastly, you can expect to pay around \$5 a click for traffic on the term "rheumatoid arthritis" with a ranking in the top 3 positions.

Overall on the top three terms in this market you can expect to pay around \$5 per click.

Keywords ▾	Max CPC	Search Volume ?	Estimated Avg. CPC ?	Estimated Ad Positions ?
Search Network Total			\$5.00 was \$0.00	1 - 3
arthritis (to be added)	\$5.00	<input type="checkbox"/>	\$5.00	1 - 3
arthritis foundation (to be added)	\$5.00	<input type="checkbox"/>	\$5.00	1 - 3
rheumatoid arthritis (to be added)	\$5.00	<input type="checkbox"/>	\$5.00	1 - 3

Based on the cost per click illustrated in the above image you can expect between 630 and 789 clicks a day for the term "arthritis" with a daily cost between \$3160 and \$3950.

You can expect between 8 and 10 clicks a day for the term "arthritis foundation" with a daily cost between \$40 and \$50.

And lastly you can expect between 146 and 183 clicks a day for the term "rheumatoid arthritis" with a daily cost between \$740 and \$920.

Cumulatively you can expect to get between 784 and 982 clicks per day at a daily cost of between \$3930 and \$4920.

Potential Clicks / Day ?	Potential Cost / Day ?
784 - 982 was 0	\$3,930 - \$4,920 was \$0
630 - 789	\$3,160 - \$3,950
8 - 10	\$40 - \$50
146 - 183	\$740 - \$920

## Description

You don't have to live with that pesky arthritis pain any more.

The Arthritis & Pain Relief eBook shows you the easy way to getting away from that pain not only now, but forever.

You no longer have to struggle with the pain that so many of us deal with but fail to find a real cure for.

All you have to do is follow the simple steps in the Arthritis & Pain Relief eBook and you'll be on your way to permanent pain management.

You'll discover all the information on the most common cures and why they may not work for you.

You'll also learn about methods of pain relief that you may not have heard of that may work well for you.

Best of all, you're going to discover how to find the best solution for your specific situation so you have permanent pain relief.

This is a completely "for you" book that will give you the relief you need to get on with your life.

No matter what your level of pain, you're going to learn how to change your life for good.

Get your copy of the Arthritis & Pain Relief eBook via instant download so that you can cure your pain now!

## Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization (think article marketing).

- arthritis
- rheumatoid arthritis
- arthritis foundation
- arthritis diet
- psoriatic arthritis
- knee arthritis
- arthritis cures
- treatment of arthritis
- treatment arthritis
- arthritis exercise

- arthritis joint pain
- arthritis treatments
- arthritis medication
- inflammatory arthritis
- treatment for arthritis
- arthritis pain
- osteoarthritis
- arthritis hip
- causes of arthritis

## Potential Titles

These are potential titles that you could use for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- Arthritis Relief Now!
- Get Your Typing Fingers Back!
- DIY Arthritis Pain Relief
- The Ultimate Arthritis Relief Book
- Simple Pain Relief (Arthritis Edition)

## Market Research

<http://www.arthritis.org/>  
<http://en.wikipedia.org/wiki/Arthritis>  
<http://arthritis.about.com/>

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