

GENERATING A STREAM OF
TURBO
TRAFFIC
AND MAINTAINING IT



EVERYTHING YOU NEED TO KNOW
ABOUT ONLINE TRAFFIC
TO SKYROCKET YOUR BUSINESS

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Introduction

If you are into any kind of online business, the most important thing for you will be to bring a stream of healthy online traffic to your business website. There are many ways to do that, but what can you do to really ensure you have a great flow of traffic constantly coming over to your website?

Here are the methods that you can use.

Chapter 1:

Concepts of Turbo Traffic Generation

Summary

What does turbo traffic actually mean?

Concepts of Turbo Traffic Generation

If your website doesn't have steady web traffic then your business or website won't generate any income. If no one visits your website, how would you make sales? Or even get an inquiry? Internet traffic is definitely a very important aspect when we speak about online businesses.

The amount of business that you get online depends directly on the amount of traffic your website gets. Biggies in the online world get a huge stream of traffic and that is what sustains them. The fact of Internet marketing is that there is only 1% conversion rate. So if you want to make one sale you should have at least 100 visitors to your website. These websites spend a lot of money to generate traffic to their website, but you need not do that if you know a few tricks.

Here, we shall briefly mention some of these tricks that you can use. This eBook will deal with these tricks in detail.

1. Exchange Links
2. Traffic Exchange
3. Write and Submit Articles
4. Make a Newsletter
5. Join Online Communities and Forums

The above-listed are some of the methods to generate targeted traffic at low cost.

Link exchange is a simple process where you share links with other business websites. In this way your website gets extra exposure to other users.

Traffic exchange involves more advanced methods where you visit some ones website and they visit your website. There are many traffic exchange networks in the market which you can try for free. They will set everything up for you even.

Writing and submitting articles is one the best methods of Internet marketing and making it viral. You write an informative article and submit it for people to read, when they read and like your thoughts or offers, they visit your website and you generate targeted free traffic. Even many people will contact you to get more advice. In this way, you make your business a brand value.

Provide free newsletter services to your visitors, once they subscribe you can always follow up them and also provide great offers.

Join your business related forums and be active in that. This is a very good method as it gives you instant and long term traffic. You can discuss, answer or even ask question related to your product or service. Provide free advice and you will see how easily you get targeted traffic to your website.

Chapter 2:

Affiliate Marketing

Summary

This is one of the strongest methods for traffic building, and what's best about it is that you can earn on the side as well.

Affiliate Marketing

When you market products or service of other companies via different types of marketing methods not limited to online marketing, video marketing, article marketing, SEO, joint venture or any other method of promotion and you receive a commission check for every sale, it is known to be affiliate marketing.

Affiliate marketing can be both easy and complicated based on your knowledge. If you go under a professional affiliate marketing training, then it becomes a lot easier to earn online with the help of affiliate marketing. For example, if you are an affiliate of ebay.com and when you place your affiliate banner provided by eBay on your website and someone clicks on the banner which leads them to eBay and if the customer buys something you get paid a handsome commission for it.

With the help of affiliate marketing, you don't have to have your own product or worry about customer service or after sales service. Just send the buyer to the merchant's website and get yourself a commission.

There are many different forms of affiliate marketing:-

1. CPS (Cost Per Sales) – In this method you get paid whenever someone buys something from your affiliate link.
2. CPA (Cost Per Action) – In this method visitors don't have to buy anything, they have to perform some actions like providing email ids, downloading software, etc and you get paid for that action.
3. CPL (Cost Per Lead) – There are many merchants who pay affiliate for leads. In this method you don't have to worry about the sales.

There are many good affiliate networks on the Internet like www.clickbank.com, www.cj.com, www.hydranetwork.com and so on. These networks have their own terms and commission packages based on the advertisers. ClickBank pays anywhere between 40% and 80% as commission, for example.

Chapter 3:

Blogging

Summary

Blogs are the most important aspects of the Web 2.0 generation. If you are serious about your online business, blogs are where you should be at.

Blogging

Blogging is one of the most successful, easiest and very profitable options on the Internet to make money online or do a branding. Here, I am going to show you some of the important points on how to launch a successful blog which helps you make a handsome amount of income each month.

There are many options availed nowadays for free blogging as well as paid ones. There are many websites that provide free blogging options like www.Blogger.com, www.hubpages.com, www.squidoo.com, www.twitter.com (microblogging), etc. You can even try www.WordPress.com which is a premium and much advanced blogging software and is easy to maintain as well.

When you start blogging, you need to see on which niche you would like to start. For example, you can create a blog on health, work from home, entertainment, gaming and more. You can even create blog for your company to provide daily updates and important news and events. Blogging has become one of the ways of life for many people; it helps them keep connected with the world.

Now, if you are using your blog as a promotional tool for your online business, you need to keep these things in mind:-

1. Update your blog daily
2. Allow comments on the blog but monitor them
3. Provide quality content and information on your blog
4. Drive traffic to your blog and
5. Monitor your blog with AdSense, CPA, CPS, banners and more.

Once you start driving traffic to your blog, it's important that you monitor it using your web stats and earnings. In this way, you will know which campaign works the best and giving the highest amount of ROI.

You can start with Blogger.com as it's free and many free themes come in the market which gives a professional look to your blog.

CONGRATULATIONS!

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