Naked PLR's   PLR Training   Site Builder   Bonus PLR's   Affiliate Cash

Generating Online Visitors Product Analysis

You now have private label rights to the product analyzed in this product analysis. This doesn't mean that you have the right to sell resale rights or sell the private label rights to this product or this analysis.

Your rights allow you to alter, edit and customize the product any way that you see fit to sell as your own product compiled product (PDF) while keeping 100% of the profits. **You may never pass on the Microsoft Word version of the product.**

No rights to this product can be sold, given away or transferred in any way.

You can however sell resale rights to the product if you **substantially** change the product and submit it to us for official approval.

As a rule of thumb, you should plan on changing at least 50% of the product in order for it to constitute a new work before submission to our support team.

If you do decide to substantially change the product, you may submit the product for review to our support team for analysis:

http://www.NakedPLR.com/support/

Just make sure that when you're customizing your product that you use common sense when editing it.

If you use all of the articles we include in each niche topic and work those into the book not only will you double it's size, but it will then most likely pass our inspection that would let you then sell resale rights to your finished product.

Even if you do make substantial changes, you may still NEVER sell the Microsoft word document to the product. You may also never sell PLR rights to others.

The whole idea behind NakedPLR.com is for you to get products in their bare-naked form so that you can then finalize them, add your own unique ideas and content to the product and polish them up as a product unique to yourself and your business.

Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience when you see your completed product, and know there is no other product like it on the planet.

Not only are you getting a book on a hot niche subject but you are also getting another book worth of articles on the same topic! You should use these to mix into the content of your book and make the book better. Keep in mind that you may need to do a tiny bit of writing to transition the articles into the book in a way that makes sense, and makes the book read well.

The biggest reason that we give you these articles…

Because no two people are going to blend the articles into the book same way! That means that no matter what, every NakedPLR.com member is going to have a different book any way that you look at it.

Every NakedPLR member titles their own book and uses the included content to make it their own, now you really are an author!

Another note on the articles is the incredible power you have in using the articles to submit to article directories, forums as well as publishing them on your own blog for search engine traffic.

One more idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information (opt in) so that you can follow up with them.

NakedPLR.com gives you the unique ability to take a product that's been nearly completed for you and make it 100% original and unique to only you. There is no other site like this on the planet.

If you need further information on the terms or more clarification as to what you can and can't do with your products please visit our dynamic (and always up to date) terms page located here:

http://www.NakedPLR.com/terms.php

To Your Success,

JEREMY J. BURNS

P.S. Don't forget to check out our mega PLR package that gives you 10 complete, ready to launch businesses at the click of a button…

http://www.SourceCodeGoldMine.com

Generating Online Visitors!
Product Analysis

Google Adwords Analysis

Below are the Cost-Per-Click (CPC) results for some of the top keywords related to this book.

The CPC for this book is on the high side with prices ranging from $1.46 to over $4.00! Those are for around a first level ad position though.

If you'd like to use these high-cost words but can't afford the CPC then you can just adjust your max CPC price in Google and it will give you estimates with a lower ad position to compensate. A 2 or 3 position is not bad at all!

The most affordable options are "traffic generators" and "website traffic generators" while "website traffic generation" tops the CPC list with $3.75!

	Keyword	Global Monthly Searches ?	Local Monthly Searches ?	Estimated Avg. CPC	Estimated Ad Position	Estimated Daily Clicks
☐	☆ traffic generation	9,900	3,600	$2.61	1.26	4
☐	☆ website traffic generation	2,400	1,000	$4.06	3.86	2
☐	☆ web traffic generation	4,400	1,900	$3.01	2	0
☐	☆ traffic generators	1,000	590	$1.46	1	0
☐	☆ website traffic generator	1,900	720	$2.29	1.17	3

The best keyword here is a tie between "traffic generation" and "traffic generators." "web traffic generation" has the distinct advantage of being directly related to the book and having high daily click and monthly search potential. "website traffic generation" is more expensive and still has an excellent yield.

"website traffic generators" is the worst term here. It has a high traffic yield and is less targeted than the others.

These are based on an "unlimited" budget. You can set your daily budget to get estimates that match your business better. This will just give you less daily clicks.

Summary (per day)

Average Estimated CPC
$2.42 - $2.96

Total Estimated Clicks
9 - 12

Total Estimated Cost
$31.67 - $38.71

You can find additional keyword data for free by going to
https://adwords.google.com/select/KeywordToolExternal

Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization.

	Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
☆	traffic generation		9,900	3,600
☆	website traffic generation		2,400	1,000
☆	traffic generation software		2,400	880
☆	web traffic generation		4,400	1,900
☆	network traffic generator		1,900	720
☆	free website traffic generator		880	390
☆	traffic generators		1,000	590
☆	traffic generator		22,200	6,600
☆	website traffic gene ▼		1,900	720
☆	internet traffic		60,500	22,200
☆	traffic generating		3,600	1,300
☆	web traffic generator		3,600	1,300
☆	traffic generator free		3,600	1,300
☆	generate website traffic		2,400	1,300
☆	free web traffic		27,100	9,900
☆	guaranteed traffic		3,600	2,400

Potential Titles

You could use these potential titles for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- ➢ Generating Online Visitors

- ➢ Traffic Generation Marketing

- ➢ More Visitors!

- ➢ Online Traffic Jam!

- ➢ Traffic Flood Blueprint

Market Research

http://affiliatethinktank.com/traffic-generation-tips-from-affiliate-marketing-experts-do-they-really-work/

http://www.dailyblogtips.com/traffic-generation-tips-final-list/

http://aureliustjin.com/110-traffic-generation-tips

http://ultimatetrafficblueprint.com/blog/

http://www.inspirationbit.com/29-traffic-generation-tips-that-actually-work/

NakedPLR.com Disclaimer

This is not your standard disclaimer so please make sure that you read it closely as it affects you and your NakedPLR.com membership!

You do not have rights to the document that you now have open. Rights are reserved exclusively for the Private Label Rights products that you get each month.

The document you now have open is intended as a training tool that you can use to further expand your experience and profits with your NakedPLR.com products.

This document is intended as a supplement to your purchase in order to equip you with the knowledge that you need to sell your actual PLR source files.

For terms regarding your Private Label Rights products including what you can and can't do with them and my personal statements about the integral use of these products, please visit our NakedPLR.com terms page...

http://www.NakedPLR.com/terms.html

This page is always up to date and any changes, additions or alterations to the terms will always be reflected there. This page always has the active and accurate terms that you must abide by so if there is any confusion regarding the terms, please visit this page.

The document you now have open is an incredible tool in developing and deploying sales materials, advertisements and overall customization, creation & use of your private label rights documents.

Use it to it's full potential and you will see that setting up your own unique products every month is a breeze and actually a fun process.

You do not have any rights other than Personal Use Rights to the document that you now have open. That means that you can use it for ideas and assistance in developing your own sales material and customized PLR products but you are not ever permitted to do any of the following...

- ✓ Sell This Document
- ✓ Share This Document
- ✓ Transfer Rights To This Document In Any Way To Any Person At Any Time
- ✓ Store This Document On Any Website, Web Server Or Other File Repository
- ✓ Use Elements Of This Proprietary Document And Content Format To Create Derivative Works

If you have any questions regarding these terms or need to contact us to clarify anything for you, please don't hesitate to contact us via our support department...

http://www.NakedPLR.com/support/

To your success,
JEREMY J. BURNS