

Fast Action Ideas

This document was included to help make creating a sales letter to sell your new product extremely easy and almost effortless.

You're going to get several elements that are important when creating a sales message for both the Internet as well as any kind of offline or direct marketing type of advertising you may wish to do.

You can use these ideas to create a sales letter, an e-mail ad or even a classified ad that could be used as a forum signature, e-mail signature or even a pay per click advertisement.

Chances are, you're probably most interested in creating a sales letter for a website to round out your product package and have your own unique product as fast as possible... good for you!

The easiest way to make this happen is to grab the WeeklyPLR.com Sales Letter Software from the members area and plug in the elements of a sales letter that you find in this document while making changes to the text.

You can use the content in this document as-is, but you will be better off to just use this content to help give you ideas to work from when writing your own. This way it is impossible that you and any other WeeklyPLR member will ever have the same headline or content in your finished products sales letter.

You want to add this personal touch to really inject your personality into the product and further differentiate your product from anyone else's.

You'll also find that there are fields in the process that we don't give you. These are very easy to fill in by just reading through the Fast Action Ideas information.

The reason we didn't just hand you a completed sales letter is because we want your sales letter to be different from anyone other persons. This way you do not end up with "just another PLR product hundreds of others are selling."

You want to really make sure that you use the idea starters you get in this document as just that; a starter.

You want to put each into your own words, add your own ideas and really customize the sales message because you don't want to have a letter or website that looks like someone else's.

Take what we give you and really strive to make it your own.

Another reason we give you these ideas pre-written is because we know it's pretty easy to take something that's already written and just put it into your own words. Much easier than starting from scratch!

We want you to make money and we want you to be able to do it in an extremely low competition market, which is why we've designed this highly unique and easy way of quickly creating your own sales letter and advertising material.

As a side note, the material in the Fast Action Ideas document is not to be transferred to anyone at any time for any reason. If you need additional information on the terms, you can visit our dynamic (and always up to date) terms page here:

<http://www.WeeklyPLR.com/terms.html>

To Your Success,
JayKay Bak

P.S. If you want even more hot products that you can sell for big profits, check out:

<http://UnselfishMarketer.com> (if you're not already a member ☺)

Reminder: You will find a sales letter creator software in the WeeklyPLR members area to help you with turning this content into a website, or if you prefer we have also included a HTML sales letter template you can use in your favorite HTML editor to create your sales letter instead of using the software as well.

Fast Action Ideas



Description

Are you tired of trying to find a way to learn about wine that does not take up all of your free time?

Would you like to stop spending a fortune on things like books, videos and CDs?

If so, the solution you have been looking for is finally here!

Of course, most people do not know how to start learning about wine, let alone how to become a successful wine connoisseur but that is all about to change...

Through the release of the Newbie's Guide To Wine eBook, you are going to learn how you can become an expert, or at least be able to order wine in a restaurant.

You will learn how to choose, serve and store wine.

You will discover the terms used when discussing wine and what they all mean.

Also covered are subjects such as the new world, the old world and being able to tell the difference!

It is all covered in this comprehensive manual on wine.

Grab your instantly downloadable version now!



Content Ideas

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It is all covered in this comprehensive manual on wine.

Grab your instantly downloadable version now!

There's no doubt that we all want to appear intelligent and impress our friends or dates when we order wine at a restaurant!

Sadly, someone who is truly knowledgeable about wine is an extremely rare thing these days. Most people do not take the time to learn about and genuinely enjoy drinking wine fully.

So what are you to do if you want to learn all about wine but do not know how to start?

Simple, you learn as much as you possibly can about choosing, serving, tasting and storing wine!

This can be a hard thing to do right and it may actually seem impossible for someone that does not know what he or she is doing.

That is where The Newbie's Guide To Wine eBook comes in and takes you by the hand to show you how to succeed!

You will learn how to choose the right wine for the right place and the right time.

Also covered are subjects such as how to serve wine and the best ways to store it to ensure maximum freshness!

This plus so much more is covered in The Newbie's Guide To Wine eBook.

Order your copy today!



Headlines You Can Use

Get All The Information You Need To Become A Wine Connoisseur!

Forget Wine Tasting How-To Books, CDs Or DVDs This Works Much Better...

Start With The Basics To Learn All There Is To Know About Wine Without Paying Fortune!

The Simplest Way To Learn How To Sample, Serve, Choose And Store The Best Wines!

Here is How To Become An Expert In The Wine Tasting Field Starting Today...



Sub-Headlines You Can Use

**Learn The Secrets Of The Top Wine Connoisseurs So That
You Can Model Their Success!**

**How To Get The Best Wine With Any Meal And How To Order
Your Favorite!**

**What You Need To Know About Tasting Wine And What You
Must Not Do!**

**The Secrets To Making Sure You Always Choose The Best
Wine!**

**Learn How To Impress Your Best Friends And Order The Best
Wine On The Menu!**



Bullet Point Benefits

- The True Secrets To Wine Selection Finally Revealed!
- How To Find The Wine You Like Best And Order It Correctly When You Dine!
- Stop Wasting Money On Mediocre Wine And Find Out What Wine Should Be!
- Know How To Read A Wine Menu And Never Be Embarrassed When You Go Out Again!
- Learn How To Talk Like A Wine Connoisseur!
- Learn To Swirl It And Swish It Like A Pro!
- The Difference Between A Great Wine & One That Does Not Measure Up!



Sub-Bullet Point Benefits

- Get All The Facts On Wine As Soon As Today!
- Stop Paying For Overpriced, Low-quality Wine!
- Find People Interested In Wine & Taste Together!
- Know What To Choose From The Restaurant Wine List!
- Use Your Knowledge Of Wine To Impress!
- Where The Best Wine Tasters Hang Out!
- The Secrets Of The Best Wine Tasters And What They Like To Drink!



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To your success,
JayKay Bak